

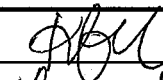
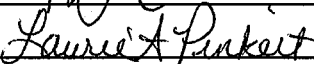
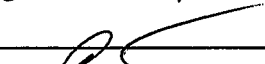
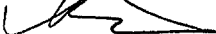
Undergraduate Course Review Committee (UCRC)
Tuesday, January 23, 2018 at 12:00 – 1:15 PM
College of Sciences (CSB) 221

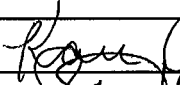

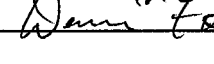
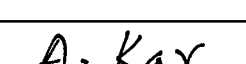
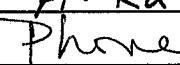

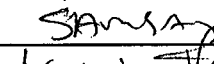
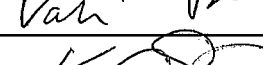

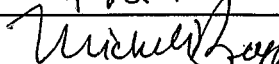
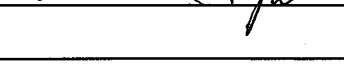


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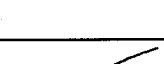
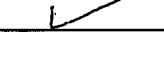
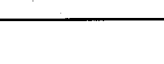
AGENDA

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- I. Welcome and guest introductions
 - II. Confirmation of Quorum
 - III. Approval of January 9, 2018 meeting minutes
 - IV. Course Action Agenda
 - a. Course Additions
 - b. Course Revisions
 - c. Course Deletions
 - V. Adjournment
Next meeting:
Tuesday, February 6, 2018

**UNDERGRADUATE COURSE REVIEW COMMITTEE MEETING
ATTENDANCE SHEET 1/23/18**

Senate Representatives			
Last	First	SIGNATURE	DEPARTMENT
Murphy	Kevin		Foodservice and Lodging Management
Pinkert	Laurie		Writing and Rhetoric
Schulte	Alfons		Physics
Zemliansky	Pavel		Writing and Rhetoric

Faculty Representatives			
Last	First	SIGNATURE	DEPARTMENT
Bai	Yuanli		Mechanical and Aerospace Engineering
Consalo	Karen		Legal Studies
Duff	Sara		Acquisitions and Collections Services
Filler	Dennis		Civil, Environmental, and Construction
Gelfuso	Andrea		School of Teaching, Learning and Leadership
Kar	Aravinda		Optics and Photonics
Kinchen	Elizabeth		Nursing
Legron-Rodriguez	Tamra		Chemistry
Samsam	Mohtashem		Biomedical Sciences
Sims	Valerie		Sciences
Schellhase	Kristen		Health Professions
Tamberelli	Frank		Integrated Business
Regalla	Michele		CEWTP - quist

Ex-Officio Members			
Last	First	SIGNATURE	DEPARTMENT
Covelli	Maureen		Undergraduate Affairs
Dorman	Teresa		Academic and Student Affairs
Dupuis	Martin		Honors College

Course Agenda

1. Course Additions

College of Education and Human Performance Course Additions - *Approved*

✓ FLE 4XXX *4340* ED-TL&L 3(3,0)

Teaching World Languages in K-12 Schools : PR: Admission to Teacher Education B.S. World Languages Education track or Lifelong Learning track or C.I. Methods of teaching another language at the K-12 level within a communicative framework. Includes examination and practice of current instructional techniques in listening, speaking, reading, writing skills, testing, and error correction. *Spring*.

Abbrev: (24 of 30 chars) Teach World Lang in K-12

Discussion with others: Discussion with CAH - Modern Languages

Rationale: This course provides additional knowledge and skills for prospective teachers and contributes to their preparation for K-12 classrooms. This course will address the methods candidates need to teach languages to children.

Majors taking course: Tchr Educ B.S. - World Languages Ed students

✓ TSL 4XXX *4500* ED-TL&L 3(3,0)

ESOL Cultural Diversity: PR: Admission to Teacher Education B.S pending or Teacher Education B.S. World Languages Education track or Lifelong Learning track or C.I. ~~This course is~~ *DESIGNED* to train the teacher in the understanding of cross-cultural aspects of learning situations and to apply this knowledge to the creation of culturally appropriate conditions for learning both content and English as a second language. *Summer*.

Abbrev: (23 of 30 chars) ESOL Cultural Diversity

Discussion with others: Discussion with CAH - Modern Languages

Rationale: This course provides additional knowledge and skills for prospective teachers and contributes to their preparation the classroom. This course also addresses diversity particular to ESOL which is needed with the removal of a lower division diversity course.

Majors taking course: Tchr Educ B.S. - World Languages Ed students

College of Health and Public Affairs Course Additions - *Approved*

✓ PLA 4XXX HPA-LS 3(3,0)

Sexuality, Gender & the Law: PR: ENC1102. Examine and analyze legal issues concerning gender and sexuality with emphasis on right to privacy, legal theories of sex and sexual orientation, and sexual discrimination *Odd Fall*.

Abbrev: (27 of 30 chars) Sexuality, Gender & the Law

Discussion with others: Department contacted Departments of Sociology, Political Science, and Women's Studies. Political Science and Women's Studies had no objections. Sociology did not respond.

Rationale: Memorandum To: University Policy & Curriculum Committee From: Alisa Smith, Chair Date: November 20, 2017 Re: Legal Studies Course Revision Legal Studies Course Addition Rationale for changes (which includes): 1. Detailed Description of each change: The Legal Studies Department has proposed to add a new elective, Sexuality, Gender and the Law to our curriculum. This course provides a contemporary and historical view of sexuality, gender and the law. In 1970, only 10% of first-year law students were women. Today, 50% of first-year law students are women, and issues relevant to gender, sexuality and the law dominate the news. This is a much-needed course, and enthusiastically endorsed by Dr. M.C. Santana, director of Women's Studies. 2. Email Discussions: N/A 3. Any other supporting documentation NA
Majors taking course: None

College of Sciences Course Additions - *Approved*

✓ **ENY 3XXXC**

COS-BIOL

3(2,2)

Honey Bee Biology and Beekeeping: PR: BSC 2010C, BSC 2011, C.I. Comprehensive overview of honey bee biology and practical introduction to the art and science of beekeeping *Spring*.

Abbrev: (28 of 30 chars) Honey Bee Biology/Beekeeping

Discussion with others: None noted.

Rationale: The course adds needed curriculum to biology, which currently lacks sufficient upper division lab courses. The course will reinforce transcendent principles of biology (e.g. pest and disease ecology, invasive species, ecotoxicology, agricultural ecology) and provide a high-impact experience for upper division students. Course does not overlap significantly with other courses.

Rosen College of Hospitality Management Course Additions - *Approved*

✓ **HFT 4XXX**

RCHM-RCHM

3(3,0)

Tourist Behavior: PR: HFT 3700 Tourism Management. Covers reasons for and results of consumption in tourism to better explain the drivers of both demand and supply in the tourism and hospitality industry *Spring, Summer, Fall*.

Abbrev: (10 of 30 chars) ~~Tour. Beh.~~ *Tourist Behavior*

Discussion with others: Although general consumer behavior is offered at UCF, different dynamics of tourist behavior are not covered in the general format of this course. Tourist behavior is essential to understand for students interested in special events, theme parks, entertainment, and hospitality services.

Rationale: This is a new course that will be offered for students interested in tourism.

✓ **HFT 4XXX**

RCHM-TEA

3(3,0)

Strategic Event Design: PR: HFT 3519, HFT 3512, HFT 4802, HFT 3670. The course focuses on the event planning process beginning with a needs assessment and ending with event evaluation. *Spring, Summer, Fall*.

Abbrev: (22 of 30 chars) Strategic Event Design

Rationale: This course will strengthen the Event Management degree program. Presently there is no required course that encompasses events from conceptualization to execution and evaluation.
Majors taking course: Event Management

✓ **HFT 4XXX** **RCHM-TEA** **3(3,0)**

Event Food and Beverage Strategies: PR: HFT 3523 and HFT 3431 or CI. The course covers strategies required of event professionals tasked with the development and coordination of food and beverage functions in a variety of venues and settings. *Spring, Summer, Fall.*

Abbrev: (20 of 30 chars) Event F&B Strategies

Rationale: This course will better prepare Event Management degree program students to manage the specific needs of food and beverage operations of the events industry. The addition of this course will further strengthen the Event Management degree program.

Majors taking course: Event Management

2. Special Topics Additions

3. Course Revisions

College of Arts and Humanities Course Revisions - APPROVED

✓ **THE 3082** **Theatre Careers** **3(3,0)**

PR: B.A. Theatre major or Theatre minor or Entertainment Management major, "C" (2.0) or better in THE 2020 or THE 2000, and Sophomore standing.

Techniques to secure employment in theatre and related fields.

Rationale: Update to prereq is due to state changes in State Core requirements.

There is 1 program that lists THE 3082: Entertainment Management (B.S.)

✓ **TPA 3172** **Flash, Bash, and Splash: Concerts, Wrestling, & Circus** **3(3,0)**

PR: THE 2000, ~~THE 2020~~, MUL 2010, ENC 1102, or ARH 2051.

Components of large-scale entertainment extravaganzas including but not limited to designers, technical developments, documentation, concepts, and venues.

Rationale: Changes to prereqs due to revision in State Core.

There is 1 program that lists TPA 3172: Entertainment Management (B.S.)

✓ **TPA 4250C** **CADD for Theatre** **2(2,2)**

PR: B.F.A Design and Technology or Stage Management major and "C" (2.0) or better in THE 2020, 2000.

Computer-aided drafting and design and its application for Theatre.

Rationale: Changes in prereqs are due to updated in State Core.

There are 2 programs that list TPA 4250C: Theatre - Stage Management Track (B.F.A.), Theatre - Design and Technology Track (B.F.A.)

✓ **TPA 4400** **Theatre Management** **3(3,0)**

PR: "C" (2.0) or better in THE 2020, 2000, Theatre Major or Minor and Junior standing.
Study of the development, organization, management, funding, and promotion of theatres.
Rationale: Changes in prereqs are due to changes in State Core.

There are 2 programs that list TPA 4400: Performing Arts Administration - Minor, Theatre - Stage Management Track (B.F.A.)

✓ **TPP 3245** **Topics in Theatre Performance** **3(3,0)**

PR: Theatre major or minor, Sophomore standing, and ~~(THE 2020 or THE 2000)~~ 2000 and ~~(TPP 2110C or TPP 2185)~~ 2185.

In-depth study and application of a specific topic related to theatre performance.

Rationale: Changes to prereqs due to changes in State Core.

There are no programs that list TPP 3245.

✓ **TPP 4244** **The Art of Storytelling** **3(2,2)**

PR: Theatre major or minor; "C" (2.0) or better in TPP 2185, or TPP 2110C, and ~~THE 2000 or THE 2020.~~ 2000.

Application of theatrical storytelling as an art form.

Rationale: Changes in prereq due to changes in State Core.

There are no programs that list TPP 4244.

College of Engineering and Computer Science Course Revisions - *Approved*

✓ **EGS 3030** **Leadership in Engineering I** **0(2,0)**

PR: ~~Junior standing in a CECS~~ Engineering, Computer Science or Information Technology major.
Leadership roles for engineers are presented by prominent professionals in industry and government. Graded S/U.

Rationale: expanding PR

There are 2 programs that list EGS 3030: Engineering Leadership - Minor, Engineering Leadership - Certificate

✓ **EGS 3031** **Leadership in Engineering II** **0(2,0)**

PR: ~~Junior standing in a CECS~~ Engineering, Computer Science or Information Technology major.
Leadership roles for engineers are presented by prominent professionals in industry and government. Graded S/U.

Rationale: expanding PR

There are 2 programs that list EGS 3031: Engineering Leadership - Minor, Engineering Leadership - Certificate

✓ **EGS 4950** **Engineering Leadership Capstone** **3(3,0)**

PR: Enrolled in Engineering Leadership Minor or Certificate; CR: CAP 4102 or approved design course in Engineering or Computer Science.

Rosen College of Hospitality Management Course Revisions - *Approved*

✓ **HFT 2071** Introduction to the Entertainment Industry 3(3,0)

PR: None.
The course provides students with core knowledge of about the diverse and dynamic entertainment industry.

Rationale: Revised the course description and outcomes.

Majors taking course: Entertainment Management

There are no programs that list HFT 2071.

✓ **HFT 2563** Digital Marketing in Entertainment 3(3,0)

PR: HFT 2071.
~~Investigate~~ This course examines the role of digital marketing cycle and mobile marketing process, technology's influence on entertainment marketing, and the most successful techniques associated with these marketing approaches in highly time-sensitive nature of the entertainment industry. marketplace

Rationale: Revised course description and learning outcomes.

Majors taking course: Entertainment Management

There are no programs that list HFT 2563.

✓ **HFT 3375** Entertainment Business 3(3,0)

PR: HFT 2071 and HFT ~~2330, 2401.~~
The course examines business models in the various subsectors of the entertainment industry focusing with a focus on financial, marketing, human resources, and human resources as well as value proposition.

Term Offered: Fall, ~~Spring, Summer~~ Spring

Rationale: Revised course description, learning outcomes, and prerequisites; HFT 2701 Introduction to the Entertainment Industry; HFT 2401: Hospitality Industry Financial Accounting.

There are no programs that list HFT 3375.

✓ **HFT 3395** ~~Entertainment Media and Technology~~ Entertainment Technology and Innovation 3(3,0)

PR: HFT 2071, HFT ~~2563, HFT 3376, 2563.~~
~~Students explore~~ The course surveys the foundations past, present, and future of media production, data analytics, digital promotion and distribution in the entertainment industry and the myriad of technological and social innovation forces transforming the industry. Discuss cultural, demographic and technology market opportunities.

Abbrev (26 of 30): ~~Entertainment Media and Tech~~ Entertainment Tech & Innov

Rationale: Revised course name, description, learning outcomes and prerequisites: HFT 2071 Introduction to the Entertainment Industry; HFT 2563 Digital Marketing in Entertainment.

Majors taking course: Entertainment Management

There are no programs that list HFT 3395.

✓ **HFT 3463** **Revenue & Relationships in the Entertainment Industry** **3(3,0)**
Revenue Strategies in the Entertainment Industry

PR: HFT 2401 and HFT ~~3375~~ 2071.
~~Basic fund-raising. The course teaches principles and sales strategies within the entertainment industry are applied. Industry relevant concepts of revenue skills for fundraising, sales, sponsorships, and relationship management strategies are learned. to maximize revenue opportunities in different sectors of the entertainment industry.~~

Abbrev (26 of 30): ~~Revenue & Relationships~~ Revenue Strategies Ent Ind

Rationale: Revised course name, description, learning outcomes and prerequisites: HFT 2401 Hospitality Industry Financial Accounting; HFT 2071 Introduction to the Entertainment Industry.

Majors taking course: Entertainment Management

There are no programs that list HFT 3463.

✓ **HFT 3519** **Event Services** **3(3,0)**

PR: HFT 2750 and HFT 2254.

The acquisition and management of services integral to the success of events. The supply side of the event industry.

Rationale: The new description of the course is: "Acquisition and management of services integral to the success of events. The supply side of the event industry" -- the change involved moving the design and production component of HFT 3373 and moving it into this course.

There are 3 programs that list HFT 3519: Hospitality Management (B.S.), Event Management - Minor, Event Management (B.S.)

Take out UIC

✓ **HFT 3593** **Consumer Behavior in Entertainment** **3(3,0)**

PR: HFT 2071, HFT ~~2563~~, and HFT ~~3395~~ 2563.

~~Explores The course explores entertainment consumer behavior as driven consumption, influenced by physiological, psychological personal, psychological, social, and social domains that are also shaped by cultural factors within the context of macro-environmental factors and marketing practices and macro-environmental factors.~~

Rationale: Revised course description, learning outcomes, and prerequisites: HFT 2071 Introduction to the Entertainment Industry; HFT 2563 Digital Marketing in Entertainment.

Majors taking course: Entertainment Management

There are no programs that list HFT 3593.

✓ **HFT 3795** **Leading in the Entertainment Industry** **3(3,0)**

PR: HFT ~~2071~~ and HFT ~~2330~~ 2071.

The course challenges students to develop a personal leadership framework that can function successfully function within a creative environment through in the lens of entertainment: entertainment industry.

Rationale: Revised course description, outcomes and prerequisites: HFT 2071 Introduction to the Entertainment Industry.

Majors taking course: Entertainment Management

There are no programs that list HFT 3795.

✓ **HFT 4377** **Entertainment Production Management** **3(3,0)**

PR: ~~HFT 3376 (deleted)~~, 3375, HFT 3463, HFT 3795, HFT 4623.

~~Course~~ The course examines the knowledge and skills necessary to design, execute, design and operate an entertainment business model, execute a production plan, including development of concept, visual storytelling, entertainment content, production plan, budgeting, and budget scheduling.

Rationale: Revised course description, learning outcomes, and prerequisites: HFT 3375 Entertainment Business; HFT 3463 Revenue Strategies in the Entertainment Industry; HFT 3795 Leading in the Entertainment Industry; HFT 4623 Entertainment Law and Ethics.

Majors taking course: Entertainment Management
There are no programs that list HFT 4377.

↖ **HFT 4378** **Entertainment Portfolio Management** **3(3,0)**

PR: All core Entertainment Management courses.

~~This~~ The course challenges the student to demonstrate expert knowledge across the curricula while building a real-life actionable covers management of diverse entertainment business plan portfolios from different entertainment industry sectors, including talent, agents, personal/business managers, unions, publicist, lawyers, and venues.

Term Offered: Fall, ~~Spring~~ Spring, Summer

Rationale: Revised course description and outcomes.

Revised prerequisites: HFT 2071 Introduction to the Entertainment Industry; HFT 2563 Digital Marketing in Entertainment; HFT 3375 Entertainment Business; HFT 3395 Entertainment Technology and Innovation; HFT 3463 Revenue Strategies in the Entertainment Industry; HFT 3593 Consumer Behavior in Entertainment; HFT 3795 Leading in the Entertainment Industry; HFT 4377 Entertainment Production Management; HFT 4469 Financial Performance in Entertainment; HFT 4623 Entertainment Law and Ethics; HFT 4626 Public Policy Issues in the Entertainment Industry

Majors taking course: Entertainment Management
There are no programs that list HFT 4378.

MOVE RATIONALE TO PREREQ

✓ **HFT 4398** **Entertainment Entrepreneurship** **3(3,0)**

PR: ~~HFT 3376, 2071 Introduction to the Entertainment Industry; HFT 3375, 2563 Digital Marketing in Entertainment; HFT 3375 Entertainment Business; HFT 3395 Entertainment Technology and EGO 2013 or EGO 2023; Innovation; HFT 3463 Revenue Strategies in the Entertainment Industry; HFT 3593 Consumer Behavior in Entertainment; HFT 3795 Leading in the Entertainment Industry; HFT 4377 Entertainment Production Management; HFT 4469 Financial Performance in Entertainment; HFT 4623 Entertainment Law and Ethics; HFT 4626 Public Policy Issues in the Entertainment Industry.~~

~~This~~ The course focuses on the risk, management, risk assessment, development, and development management of a new entrepreneurial ventures in the entertainment business, specifically the financial aspects, strategic analysis, and market risk, industry.

Term Offered: ~~Fall, Spring, Summer~~

change to an elective

Rationale: Revised course description, learning outcomes, and prerequisites: HFT 2071 Introduction to the Entertainment Industry; HFT 2563 Digital Marketing in Entertainment; HFT 3375 Entertainment Business; HFT 3395 Entertainment Technology and Innovation; HFT 3463 Revenue Strategies in the Entertainment Industry; HFT 3593 Consumer Behavior in Entertainment; HFT 3795 Leading in the Entertainment Industry; HFT 4377 Entertainment Production Management; HFT 4469 Financial Performance in Entertainment; HFT 4623 Entertainment Law and Ethics; HFT 4626 Public Policy Issues in the Entertainment Industry
There are no programs that list HFT 4398.

✓ **HFT 4469** **Financial Performance in Entertainment** **3(3,0)**

PR: ~~HFT 3463~~, HFT 3463, HFT 3375.

Working The course provides a working knowledge of finance concepts and theories applicable to the entertainment industry including financial transactions, capital budgeting, and financial simulations. ~~simulations~~

Rationale: Revised course description, learning outcomes, and prerequisites; HFT 3375 Entertainment Business; HFT 3463 Revenue Strategies in the Entertainment Industry

Majors taking course: Entertainment Management

There are no programs that list HFT 4469.

✓ **HFT 4623** **Entertainment Law and Ethics** **3(3,0)**

PR: HFT 3376, ~~HFT 3375~~, and ~~HFT 3795~~, 2071.

The course focuses on the main legal and ethical issues affecting the entertainment industry.

Rationale: Revised course description and prerequisites: HFT 2071 Introduction to Entertainment Industry

Majors taking course: Entertainment Management

There are no programs that list HFT 4623.

✓ **HFT 4626** **Public Policy Issues in the Entertainment Industry** **3(3,0)**

PR: ~~HFT 3375~~ and 2071, HFT 4623.

The course examines the degree to which entertainment businesses are intertwined with government regulations and interventions. (3 credits)

Term Offered: Fall, Spring, Summer

Rationale: Revised course description, learning outcomes and prerequisites: HFT 2071 Introduction to Entertainment Industry; HFT 4623 Entertainment Law & Ethics.

Majors taking course: Entertainment Management

There are no programs that list HFT 4626.

✓ **HFT 4757** **Event Management** **3(3,0)**
Event Tourism Strategies

PR: All courses in the Event Management ~~core~~, or C.T. core.

The course focuses on the development, design, and evaluation of events that meet stakeholder needs and expectations. ~~Incorporates~~ It incorporates a case study approach. ~~Requires~~ approach and requires 20 event volunteer hours approved by ~~instructor~~, the professor.

Abbrev (24 of 30): ~~Event Management~~-Event Tourism Strategies

Rationale: The title of the course is being changed to more accurately reflect the course content.

Majors taking course: Event Management

There is 1 program that lists HFT 4757: Event Management (B.S.)

✓ **HFT 4795**

Entertainment Arts and Events

3(3,0)

PR: ~~HFT 2750 and HFT 4755 or C.I. 2750.~~

~~A historical perspective of theme park, event, and attractions entertainment. Specifically, the~~ The
~~course objectives are to provide offers a unique insight into the world of entertainment:~~
comprehensive look at entertainment events with a focus on show development, event
production, the creative process, casting, costuming, staffing, and evaluation.

Rationale: Revised course description and learning outcomes. Revised prerequisites: HFT 2750:
The Event Industry.

Majors taking course: Entertainment management elective

There are 4 programs that list HFT 4795: Hospitality Management (B.S.), Event Management
(B.S.), Event Management - Minor, Entertainment Management (B.S.)

4. Course Deletions

5. Course Continuations